



WHITE ROCK CONCERTS

Advertising Rate Card

www.whiterockconcerts.com

2014-2015 season

Page size 8.5 x 7 [inches]

	Single [per entry]	Three [3] [per entry]	Six [6] [per entry]	Seven [7] [per entry]
Full page [rear panel]	465	435	410	400
Full page [inside]	440	410	395	375
Half page [rear panel]	285	255	235	220
Half page [inside]	260	235	215	200
Quarter page [inside only]	185	170	150	135
Eighth page strip [programme page]	105	95	85	75
Eight page [other inside]	100	90	80	70

DEADLINES:

	Concert	Deadline
John O'Conor	26-Sep	12-Sep
Lara St. John	17-Oct	03-Oct
Violons du Roy	12-Nov	01-Nov
QuintEssence	23-Jan	09-Jan
Winter Winds - Reside	13-Feb	01-Feb
Turning Point	20-Mar	06-Mar
Julliard Quartet	17-Apr	03-Apr

add GST #86089-3809-RT0001
Special rates available for specific concert sponsorship

SPECIFICATIONS

We accept digital files in the following formats EPS, JPG, TIFF and PDF

We accept ads by e-mail, or CD ROM

Black and white ads only. We cannot produce colour ads

All advertising subject to the publisher's approval for content and design.

Advertisements cannot be cancelled after the space deadline.

Single entry advertising will be billed per issue.

Multiple entry advertisements will be billed at time of first entry.

Payments due, net 30.

DIMENSIONS

	in inches	
	width	height
Full page	5.5	7.4 x
1/2 page	5.5	3.5 x
1/4 page horizontal only	5.5	1.65 x
1/8 strip horizontal only	5.5	.825 x

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